



# "The River Cities Running Board"



RIVER CITIES MODEL "A" FORD CLUB

<http://www.rivercitiesrunningboard.com>

VOL 13 ISSUE 2 ESTABLISHED IN 2000 February 2013

MAFCA AWARD WINNING NEWSLETTER, 2002-2009  
OLD CARS WEEKLY GOLDEN QUILL AWARD 2004, 2010



## River Cities Car of the Month

Steve Carlisle's 1930 Coupe

"Coming together is the beginning. Keeping together is progress.  
Working together is success."

— Henry Ford

# RIVER CITIES MODEL "A" FORD CLUB

This newsletter is the official publication of the River Cities Model A Ford Club, a chapter of the Model A Ford Club of America. It is mailed monthly to all members in good standing. Dues are \$20.00 per year per family. Membership in the **MODEL A FORD CLUB OF AMERICA** is a requirement for membership in the River Cities Model A Ford Club.

## CLUB OFFICERS:

President  
Vice President  
Secretary & Benevolence  
Treasurer

Paul Singer  
Howard Ruddick  
Sharon Webb  
Joe Carter

## OTHER POSITIONS:

Editor  
Tour Director  
Publicity Director  
Program Director  
Club Liaison  
Membership Director  
Awards Director  
Historian Director  
Scholarship Director  
Car Show Director

Bill Shirley  
Roger Bailey  
Mickey Timbes  
John Robertson  
Jim Langley  
Al Lugo  
Bobby Shackelford  
Mary Nelle Singer  
Connie Penny  
Bobby Penny

**The River Cities Model "A" Ford Club permanent address is:  
P.O. Box 342, Columbus, GA 31902**

**All mail should be sent to the River Cities Model A Ford Club address above. Matters concerning the newsletter should be sent to the editor to insure timely publication.**

## FOUNDING MEMBERS:

Jim Timbes	Bob Smith	Bobby Penny
Mickey Timbes	Al Lugo	Robert Jackson
*Dan Palmer	Lawrence Farrar	Bettie Jackson
Dan Diener	Bill Buck	(*Deceased)

## PAST PRESIDENTS:

Jim Timbes- NOV 2000- DEC 2001	Bob Smith- DEC 2001- 2003
Mickey Timbes- DEC 2003-2004	Jim Langley- DEC 2004 -2006
Joe Spooner- DEC 2006-2008	Jim Langley- DEC 2008- 2009
Jim Timbes- DEC 2009-2010	Al Lugo- DEC 2010-2012

# The President's Corner..



## February 2013

I am sometimes asked when talking about antique cars, what is the River Cities Model A Ford Club? What do they do? Do you have to own a Model A Ford to belong to the Club? I answer this way.

The River Cities Model A Ford Club is simply a collection of individuals who are bonded together with a common interest. We love the Model A Ford, our club was formed in year 2000 as a local chapter of the National organization of Model A Ford Club of America.

The purpose of the Club is to serve as a medium of exchange of ideas, information and parts for admirers of the Model A Ford, and to aid them in their efforts to preserve and restore the car to its original likeness. It is our goal to restore the car in a manner to attract prestige and respect within our community. Additionally, the purpose of our Club is to help Model A Ford owners become better acquainted, to encourage the spirit of good fellowship, sociality and fair play. We always invite family members to join in Model A Ford Club activities.

Ownership of a Model A Ford is not a requirement for membership. We invite and welcome all individuals of good character, who show a strong interest in the Model A Ford and a desire to take an active part in club activities, to join us in restoring and maintaining the Model A Ford as the

BY AL LugoBe safe and enjoy,

*Paul*

# JOIN US!

BY AL Lugo

NEXT MEETING: February 21, 2013-  
6:00PM (EASTERN) Our  
next meeting will be at Woodmen of  
the World Lodge, on Highway 80, in  
Phenix City.

## COMING EVENTS

February 8	Board Meeting
February 16	Pancake Breakfast
February 21	Club Meeting
February 23	Jordan Car Show
March 1	Board Meeting
March 15-16	Talladega Tour
March 21	Club Meeting
April 5	Board Meeting
April 18	Club Meeting
April 19-20	Model A Swap Meet, Greenwood, S.C.

### CRUISE EVENINGS

Every 1 <sup>st</sup> Tuesday-	Cooks Hot Dog on Miller & Airport Thru Way
Every 2 <sup>nd</sup> Tuesday	La Pareja Mexican Restaurant (towards Waverly Hall)
Every 3 <sup>rd</sup> Tuesday	Jason Deli
Every 4 <sup>th</sup> Tuesday	Cooks Hot Dog on Miller & Airport Thru Way
Every 2 <sup>nd</sup> Saturday	Opelika Home Depot
Every 4 <sup>th</sup> Saturday	Steak and Shake (Bradley Park Drive)

### NATIONAL:

May 5-10 -MAFCA National Tour (Blue Ridge Parkway)  
May 18- Grand Opening Model A Museum (Gilmore Museum, Michigan)

## **River Cities Model A Ford Club Meeting Minutes**

**January 17, 2013**

**Opening:**

The regular meeting of The River Cities Model A Ford Club was called to order at 6:00 pm on December 20, 2012 at the Woodman of The World Lodge by President Paul Singer. He then led the group in The Pledge of Allegiance. The blessing was given by June Spooner and all proceeded to the buffet line.

**Present:**

Paul and Mary Nelle Singer, Al Lugo, Dick Noxon, Joe Carter, Roger and Janet Bailey, Bobby Penny, John Robertson, Bob Smith, June and Joe Spooner, Bettie and Bob Jackson, Howard Ruddick, Wayne Kennedy, Bill Shirley, Glen & Cindy Williams, Bill Buck, Bobby Shackleford, Mike Alexich, Louie and Gloria Willette, and Sharon Webb.

**Call to Order:** The meeting was called to order by President Paul Singer at 6:30pm. Welcome remarks were made. He welcomed Wayne Kennedy who was visiting. He also brought attention to those members who are under the weather: David Black, Pat Langley, Neil La Clair and Russell Lester. We were asked to remember them in pray and possibly send them a card.

**Program:** John Robertson introduced the program tonight, presented by Roger Bailey. He presented some very useful and interesting information on the history of the seat belt. Surprisingly enough the seat belt was originally developed for the car in 1885. In 1921 Ford offered a restraining device for children in the Model T. It was Volvo who designed a 3 point belt. The early belts were anchored to the seats which proved not to be practical. In Europe seat belts were used and enforced with their use sooner than in the US. In 1961 Wisconsin was the first state to require a seat belt law, At first there was much resistance. In 1984 New York made usage of the belt mandatory. There are basically 2 types of seat belt laws A Primary state law is one which states the person can be pulled over for not wearing a seat belt; a secondary state is one where if the person is stopped for something else he can be cited if he is not wearing a seat belt. Wearing of seat belts in the US is approximately at 85 % nationwide A slide show was also provided demonstrating the different belts and how to install them in the Model A.

**Approval of Minutes:** No additions /corrections to the Secretary's minutes for December so a motion was made by Al Lugo to accept the minutes as they appeared in the newsletter found on the Website. Bob Smith seconded the motion and it passed by verbal response.

**Treasurers Report:** The treasurer's report was not available to be read due

to the fact they were being audited by Mickey Timbes

**Old Business:** An intention of amending the Club bylaws as published in the November Newsletter for the club to move the auditing of the club books to January will be voted on in February.

**New Business:** MAFCA is still offering a trail 1 year membership to any club member who has never been a member of MAFCA which includes a subscription to the Restorer Magazine for the same time period. There are 5 applications per club and we are willing for any member that meets the qualifications to apply. Another question arose concerning the insurance coverage of those persons working on the car club car show if they are not club members. We will need to follow up with MAFCA. A review of the following upcoming activities was presented by Paul Singer: Feb 1, 2, 3 Moultrie; Feb 8 Board meeting, Feb 21 Jordan High School, March 1 Board meeting, March 15, 16 Talladega, March 21 Club meeting; April 5 Board, Club meeting April 18<sup>th</sup>

**Reports from Officers and Chair persons:**

**Vice President:** Howard reported that Barbara his wife made some return address labels featuring a picture of one of the cars from the car club. They decided that this may be a cute way to honor a member each month. This month she made some labels with their vehicle on the stamps for Bob Smith, Glenn Williams and Bobbie Penny,

**Treasurer:** Nothing to report.

**Secretary:** We need some more cards especially get well cards. Make sure they are not expressing concern just from one person. We mostly need "get well" cards.

**Tour Director:** Announced the availability to go to Callaway Gardens free on Friday. He suggested we meet at the St Mark's Church around 8a and travel up to the restaurant just as you get to the park and have a late breakfast. He asked for a show of hands and to email your response as well.

**Newsletter:** We need more pictures of the cars to put on the web site. He made a suggestion that we may begin to have a car of the month which he will select from the submissions.

**Program:** Nothing to report.

**Awards:** Bob Shackelford will be collecting the mileage as the starting mileage and conclude with the end mileage.

**Historian:** Nothing to report

**Car Show:** Bobbie Penny gave out the clubs annual calendar. He also suggested that we move the car club car show to the fall due to scheduling conflicts. He suggested late September or early October. He will present a date for us to consider at the next meeting.

**Scholarship:** Nothing to report

**Membership/ Ads:** Al stated that the Wounded Warrior project may be best done by showing respect to the returning troops by as many of the

members as possible go out in their Model A's to welcome the returning troops. He will look into this further. Paul mentioned that we will continue to use the Suggestion Box as it can be very useful. For example there was a suggestion that the parking lot have better lighting especially because it is very dark at the end of the meetings. This was acted on by the Woodsman of the World and a street light was placed out in the back. Bill Buck also mentioned that on 2/16 there will be a pancake breakfast at the FOP Lodge as done annually and encouraged all to attend.

**Adjournment:**

There was no further business so a motion was made by Bill Buck to adjourn and it was seconded by John Robertson and approved by a verbal vote. The meeting was adjourned at 8:05 pm.  
Minutes submitted by: Sharon Webb

## **TO ALL River Cities Model A Ford Club MEMBERS:**

Please note of our intention to change the Bylaws, Article V, Section 6 as follows:

**"THE CLUB ACCOUNT WILL BE AUDITED DURING THE MONTH OF DECEMBER..." to**

**"THE CLUB ACCOUNT WILL BE AUDITED DURING THE MONTH OF JANUARY..."**

This change has been recommended by the outgoing Treasurer, Bettie Jackson, and agreed to by the incoming Treasurer, Joe Carter. This will permit the Treasurer to properly close the books at the end of every December. This change will be printed in the January and February Newsletter, announced at the January Club Meeting and voted by Club Membership during the February meeting.



## Fellow Model A Ford Club Members

The Central Alabama Model "A" Ford Club has a great line up of events for 2013. We would like to invite you to attend the following activities with our club and add them to your 2013 club calendar:

1. March 15-16, 2013, Talladega Speedway Tour. We had 53 Model "A" Fords from 12 clubs and 3 states last year and this year's event is shaping up to be another great Model "A" Ford get together. The description of the event and registration form will be on the web site.

2. October 17-19, 2013, Annual Sweet Home Alabama Tour along the Gulf Coast. This year we are offering two (2) options, a 3 day and 2 day tour, both with a lot to see. More information to come.





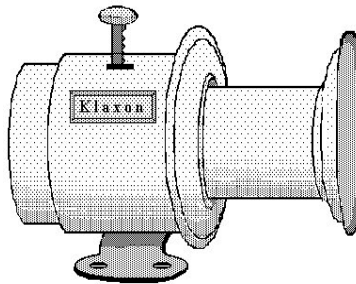
## HAPPY ANNIVERSARIES



FEBRUARY 14- Bobby & Connie Penny

FEBRUARY 16- Russell & Mary Ann Lester

## HAPPY BIRTHDAYS



FEBRUARY 9 - Ann Wright

FEBRUARY 12 - Tom Foster

FEBRUARY 14 - Friederilke Robertson

FEBRUARY 16 - Howard Ruddick


FEBRUARY 16 - Roger Bailey

FEBRUARY 19 - Kyle Moye

FEBRUARY 23 - Louie Willett

FEBRUARY 26 - Paul Singer

## 1930 History, Fun Facts, Trivia and Year in Review

<b>World Series Champions:</b>	Philadelphia Athletics
<b>Stanley Cup Champs:</b>	Montreal Canadiens
<b>U.S. Open Golf</b>	Bobby Jones
<b>U.S. Tennis: (Men/Ladies)</b>	John H. Doeg/Betty Nuthall
<b>Wimbledon (Men/Women):</b>	Bill Tilden/Helen Moody
<b>NCAA Football Champions:</b>	Alabama & Notre Dame
<b>Kentucky Derby:</b>	Gallant Fox
<b>World Cup (Soccer):</b>	Uruguay This was the first 'World Cup.' It was started because the United States, 1932 Olympic Host, was not going to feature the game in the 1932 Olympiad. It is Barely becoming popular in the U.S. even today.
<b>Sports Highlights:</b>	
<b>The Hotties and Fashion Icons:</b>	Jean Harlow, Greta Garbo, Joan Blondell
<b>The Heartthrob(s):</b>	
<b>"The Quote"</b>	"One morning I shot an elephant in my pajamas. How he got in my pajamas, I don't know" - Groucho Marx in 'Animal Crackers'  "Mother of mercy, is this the end of Rico?" - Edward G. Robinson, in 'Little Caesar'
<b>Time Magazine's Man of the Year</b>	Mohandas Karamchand Gandhi
<b>Miss America:</b>	none
<b>The Scandal:</b>	
<b>Nerd News:</b>	<div style="display: flex; align-items: flex-start;">  <div style="margin-left: 10px;"> <p>Cartoon hottie Betty Boop first appeared in 1930, although she was more like a poodle. She became more human-like in 1932.</p> <p>Scotch cellophane tape was invented in 1930 by 3M engineer Richard Drew. The '3M' stands for the original company name - <u>M</u>innesota <u>M</u>ining and <u>M</u>anufacturing Company.</p> <p>Spaulding developed the Kro-Flight golf ball, the first wound ball with a liquid center. The ball increased distance and control for golfers.</p> <p>Clyde Tombaugh was photographing the sky and comparing the pictures. He noticed a faint dot that had moved. The young man from Kansas discovered Pluto, named by 11-year old Venetia Burney. Percival Lowell thought something was up between Neptune and Uranus and had been looking for the planet since 1905 or so.</p> <p>Sir Frank Whittle (RAF) invented the modern jet engine, using a gas turbine to provide forward thrust.</p> </div> </div>
<b>The Habit:</b>	Reading Dashiell Hammett's 'The Maltese Falcon'
<b>1st appearances &amp; 1930's Most Popular Christmas gifts, toys and presents:</b>	Mickey Mouse toys
<b>Best Film Oscar Winner:</b>	All Quiet on the Western Front

## MARC NATIONAL MEET

Lexington, Kentucky will be the site of the 2013 National Meet  
of the Model 'A' Restorers Club June 24-28, 2013

[www.ckmarc.com](http://www.ckmarc.com)

"Anyone who stops learning is old, whether at twenty or eighty. Anyone who keeps learning stays young. The greatest thing in life is to keep your mind young."

— [Henry Ford](#)

## 2013 MAFCA National Tour May 6-10

Charlottesville, VA to Gatlinburg, TN

[www.mafcablueridgetour.com](http://www.mafcablueridgetour.com)

The web site for the MARC and more information about their event go to <http://modelarestorers.org> for more information. Last year, in April, they had 227 Model A's and over 500 folks attend the Natchez Trace tour.

"One who fears failure limits his activities. Failure is only the opportunity to more intelligently begin again.

"

— [Henry Ford](#)

## Tiny Tips

### Speedometer Lense.

The glass in my 1930 speedometer was broken when I bought the car. In desperation I tired a lense from a pair of safety goggles; the lense fit perfectly! The one I used came from a pair of goggles acquired at an army Surplus store, clear 50 mm. round beveled edge "super-tough" lenses made by willson Products in Reading Pennsylvania, probably availavle in most such stores around the country.

Submitted by Henry Quirk, Lake Isabella, California

Tiny tips for your Model A, published by Model A Ford Club of America



It's no coincidence that a car named the Model A started the road to success for Ford Motor Company in 1903.

Though that road – mirroring those of the time – was anything but smooth.

Henry Ford founded Ford Motor Company on June 16, 1903. One month later, his cash reserves were less than \$250.

In short, the company needed a doctor. Interestingly enough, Dr. E. Pfennig of Chicago was one of three customers who came to the rescue.

A much-needed cash infusion of \$1,320 arrived on July 13, 1903, keeping Ford Motor Company afloat. This amount included Dr. Pfennig's full payment and deposits from the two other customers.

Dr. Pfennig's Model A was shipped to him on July 28, 1903, from the plant on Mack Avenue. The 1903 Ford Model A had a two-cylinder engine producing 8 horsepower and displacing 100 cubic inches. It could reach 30 mph on smooth roads, which were rare.

By contrast, the 2013 Ford Shelby GT500 has an eight-cylinder engine displacing 355 cubic inches and can attain a top speed of more than 200 mph.

Only one of the three Model A cars sold on July 13, 1903, remains. Executive Chairman Bill Ford recently purchased it at auction. The announcement of the purchase and its return to the Ford family kicked off the yearlong celebration of the 150<sup>th</sup> anniversary of the birth of Henry Ford.

Car No. 3 and chassis No. 30

Bill Ford's 1903 Model A is a red Rear Entry Tonneau, car No. 3 and chassis No. 30. Prior to him acquiring it, the vehicle had only five previous owners in its 109-year existence. The car was bought initially by Herbert L. McNary, a butter maker from Britt, Iowa. Records show that McNary put down a \$170 deposit on the \$850 car.

Harry E. Burd, a collector, was the next owner. His research led him to believe this example was car No. 3 and chassis No. 30. He sold it in 1961 to a Swiss Ford dealer, who displayed the Model A in Cologne, Germany, at Ford's European Center.

Burd then bought back the Model A in 2001. It was purchased by John O'Quinn in 2007, who was the final owner before Bill Ford.

The 1903 Model A sits on a wheelbase of 72 inches and weighs about 1,250 pounds. About 1,700 were produced over 15 months. It was praised in the August 1903 issue of Cycle and Automobile Trade Journal, which reported the following:

*"When in motion there is a light purring of the gear to be heard if one listens for it; there is absolutely no vibration to be felt; the riding is perfectly smooth and agreeable.*

*The wagon is, of course, under entire control, and is extremely handy in a crowded street, and, taken all in all, this latest of American wagons offered leaves very little indeed to be desired.*

*There will undoubtedly be advances in the art, but there will never be any wagon much more comfortable for its passengers than the Ford, and the machine work is excellent, everything being finished and secured in a workmanlike manner.*

*The Ford Company finishes the bodies itself, and the external appearance is extremely good."*

## **A company near bankruptcy**

Clinton Odell developed a brushless shaving cream which he called Burma-Shave. At a time when folks were really starting to travel America by automobile, the brushless shave cream eliminated the problem of packing a wet shaving brush and cup. Odell had an excellent product; all he lacked was a marketing plan. What was about to happen, is one of America's most successful advertising plans ever!

Allan Odell, one of three sons, convinced his father to spend \$200 for some materials to construct highway signs. In 1926, using recycled lumber, Allan fabricated the first Burma-Shave verses, and erected one set of signs along Route 35, between Albert Lea and Minneapolis, Minnesota. Within weeks, drug stores began running out of Burma-Shave, and ordering more. The next year, Allan and his brother Leonard set up more signs, spreading across Minnesota and into Wisconsin, spending \$25,000 that year on signs. Orders poured in, and sales for the year hit \$68,000.

## **The Success**

Although Allan wrote many of the early jingles himself, what made the sign campaign so successful is that ordinary folks were encouraged to write the jingles, and were awarded cash prizes up to \$100. The family rejected any jingles which were even the slightest bit offensive. During WW II, homesick GI's would erect Burma-Shave lookalike signs in Alaska, Germany, and even Antarctica! Eventually, about 7,000 sets of verses were posted along highways in 45 states. A sign crew with just 8 trucks maintained all the signs. The road men calling themselves "PHD's" (Post-Hole Diggers) changed the verses at least once a year and replaced any broken signs. Most farmers were more than willing to allow the signs to be erected on their land, for little more than a case of the product each year. The little Burma-Shave company grew to \$3 million in annual sales.

## **The Demise**

All good things come to an end. The Odell Family sold their company to Gillette, which in turn became part of American Safety Razor, and Phillip Morris. The huge conglomerate decided the verses were a silly idea, and that other types of advertising, especially television, would sell more product. By 1966, the company removed every one of them from America's highways. A very few ended up in museums. If you see any by the roadside today, they are more than likely replicas, placed there by fans.

Clinton Odell, founder of the company, died in 1958. Allan Odell, who came up with the sign idea, passed away in 1994, and his brother Leonard in 1991.

WITHIN THIS VALE  
OF TOIL  
AND SIN  
YOUR HEAD GROWS BALD  
BUT NOT YOUR CHIN  
*Burma-Shave*

The above set of signs stands at the Henry Ford Museum in Michigan



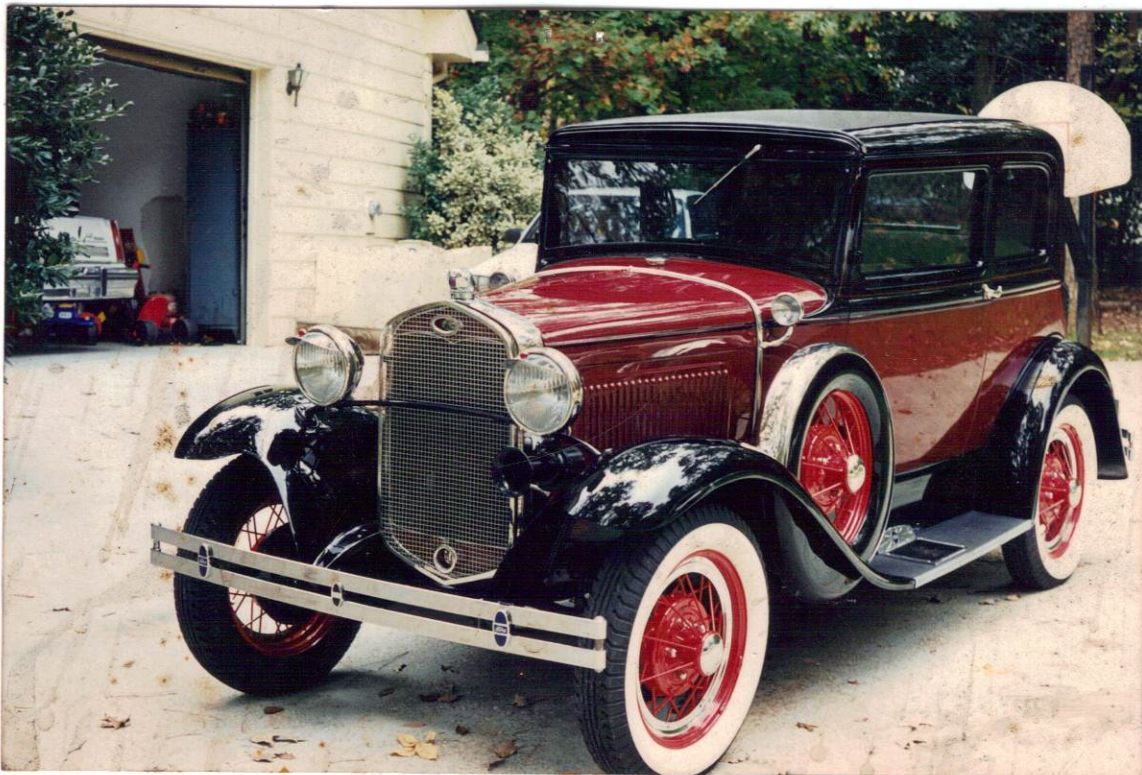


## Cars For Sale

### 1931 Ford Model A Victoria

Rare, black and burgundy Ford Model A Victoria. Much loved and fun car. It runs great, has new battery and is in mint condition. Has good upholstery, flower vases, pull shades, cut off switch, turn signals and leather trunk. Great touring car.

Asking \$26,000. Atlanta, Ga, Wayne Haisten, [haistenrw@aol.com](mailto:haistenrw@aol.com). Phone 678-513-0668.



1930 four door phaeton, 35,000 original miles  
unrestored car. Original top, door panels. No rust.  
\$22,000.00.

A 1931 slant windshield good car 90 % original  
interior no rust \$18,000.00.  
Contact Tom Mack 513-922-5551



Model A Trunk \$250.00 Call Mike at 770-490-1996  
Cedartown, Ga.

Need Powder Coating???? Harry Williams is now  
doing the process on small items and has some  
Starters and Generators for sale that have already  
been powder coated. Give him a call.